



**Marketing Support  
and Solutions**

How to attract business in today's economic climate is a challenge to all businesses.

With over 20 years of experience in marketing our products around the world, Qlicksmart has the knowledge and capability to help you succeed in generating demand for our world-class products.

Together, we can create an effective marketing solution that is tailored to engage with your target audience.



## Marketing Support and Solutions

# Social Media Support



**01**

Social Media marketing has grown tremendously over the past decade. If you aren't part of the digital revolution, Qlicksmart can help.

**02**

Having a website is not enough as most customers are on Facebook, Instagram, Twitter, LinkedIn, and others.

**03**

You need to show your customers that they can approach you through these digital mediums and get the info they want through your social media channels.

**04**

Through these connections with people, social media enables you to find out how you are being perceived by your customers. You can use this info to cultivate trust and generate sales leads.

**05**

Social Media marketing can also create awareness, spread product information faster, and stimulate sales.

# Trade Show Support

## Before

If you invest in tradeshows, we can help with promotions that encourage people to come to your booth.

## During

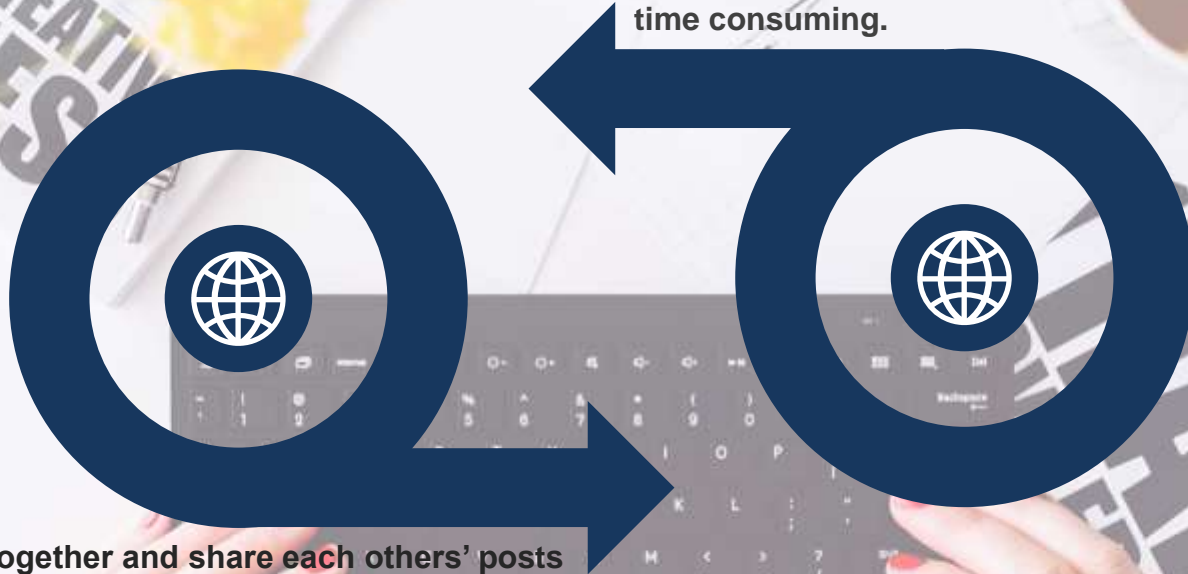
Getting leads is crucial and Qlicksmart has been extremely successful in growing our customer base across all market segments. Let us work with you to achieve the same result. We can organize custom Qlicksmart displays and giveaways to give you the edge over your competitors.

## After

Once you have the leads, we can help with following up with your newly acquired contacts via direct email, mail outs, and online surveys.

# Blog Collaboration

If you currently write blogs for your website to improve its Google rankings, you know that blog posts can be time consuming.



Let's work together and share each others' posts to focus on reaching our goals.

# Google Ads



Your placement in Google searches is critical to your online presence.



By using Ads efficiently, you can get the right audience to your website with minimal cost.



Let us help you with identifying keywords and getting your target customers to your website.

# Video Content Creation

YouTube is the world's 2<sup>nd</sup> most visited search engine.



Our in-house creative team creates videos from scratch.



This involves planning, scriptwriting, filming, editing, and finishing.



Let us know if you have a need to create meaningful videos.

Our videos can be found at:

<https://www.youtube.com/user/Clicksmart>.

Those were made with a very limited budget – imagine what we can do together!

Consumers are 39 percent more likely to share content if it's delivered via video, and the average consumer with an Internet connection watches roughly 206 videos per month. Nielsen claims 64 percent of marketers expect video to dominate their strategies in the near future.



# Infographics

Our market research team continuously work to find the latest studies on staff and patient safety.

Just having data will not get you customers. We create infographics that target your relevant audience.

Sharing the latest industry knowledge is a good way to show your audience that you are an authority in your industry.





# Direct Email Newsletter Campaign



You choose your target audience.

We work together to create a dynamic message.

Let Qlicksmart manage the process.

All leads are channeled back to you.

Shared Success



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